



**Wyoming
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**FOR IMMEDIATE RELEASE
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Kellogg Company Announces Precautionary Hold on Austin and Keebler Branded Peanut Butter Sandwich Crackers

Cheyenne (January 15, 2009) – Kellogg Company today announced it has taken the precautionary measure of putting a hold on Austin ® and Keebler ® branded Toasted Peanut Butter Sandwich Crackers, Peanut Butter and Jelly Sandwich Crackers, Cheese and Peanut Butter Sandwich Crackers, and Peanut Butter-Chocolate Sandwich Crackers.

FDA and other regulatory agencies have indicated that Peanut Corporation of America (PCA) is the focus of their investigation concerning a recent Salmonella outbreak thought to be caused by tainted peanut butter. PCA is one of several peanut paste suppliers that the company uses in its Austin ® and Keebler ® branded peanut butter sandwich crackers.

The Wyoming Department of Agriculture Consumer Health Services Division has been in contact with retailers around the state to remove these products from store shelves until the regulatory officials complete their investigation.

“While we have taken the necessary steps to get this product off the shelves in retail establishments around the state, it is important that consumers check their cupboards for the Austin ® and Keebler ® products in question,” said Dean Finkenbinder, Wyoming Department of Agriculture Consumer Health Services Manager. “If consumers find these products in their home, we strongly urge that they do not consume them until this situation is resolved by regulatory officials.”

While the Kellogg Company’s investigation has not indicated any concerns or received any consumer illness complaints about these products, they are taking precautionary measures including an inventory hold on products in their possession as well as removing the product from retail store shelves.

While no additional consumer action is necessary at this time, consumers with questions or who would like a product refund can call the Kellogg Consumer Response Center at 888-314-2060.

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